

# Privacy Policy

At Inner Divine Alchemy, LLC (“Inner Divine Alchemy”) we are committed to safeguarding and preserving the privacy of our visitors.

This Policy explains what happens to any personal data that you provide to us, or that we collect from you whilst you visit our site and how we use cookies on this website.

This Policy was last updated on March 5, 2022. We do update this Policy from time to time so please do review this Policy regularly. If we materially change this Policy, we will notify you by email or posting a notice on our website. Your continued use of our website will be deemed your agreement that your information may be used in accordance with the new policy. If you do not agree with the changes, then you should stop using the website and notify us that you do not want your information used in accordance with the changes.

## Information That We Collect

In running and maintaining our website we may collect and process the following data about you:

- Information about your use of our site including details of your visits such as pages viewed and the resources that you access. Such information includes traffic data, location data, and other communication data.
- Information provided voluntarily by you. For example, when you register for information or make a purchase. This includes your name, email address, credit card information, and billing address.
- Information that you provide when you communicate with us by any means, including email

## Use of Cookies

Cookies provide information regarding the computer used by a visitor. A cookie is a very small text document, which often includes an anonymous unique identifier. When you visit a site, that site’s computer asks your computer for permission to store this file in a part of your hard drive specifically designated for cookies. Each site can send its own cookie to your browser if your browser’s preferences allow it. We may use cookies where appropriate to gather information about your computer in order to assist us in improving our website.

We may gather information about your general internet use by using the cookie. Where used, these cookies are downloaded to your computer and stored on the computer’s hard drive. Such information will not identify you personally; it is statistical data that does not identify any personal details whatsoever.

Our advertisers may also use cookies over which we have no control. Such cookies (if used) would be downloaded once you click on advertisements on our website. When you are on one of our partner websites, we do not collect cookies nor use them for ad serving.

You can adjust the settings on your computer to decline any cookies if you wish. This can be done within the “Settings” section of your computer. For more information, please read the advice at [www.allaboutcookies.org](http://www.allaboutcookies.org). Note that your browser settings may allow you to automatically transmit a “Do Not Track” signal to sites and online services you visit. There is no consensus among industry participants as to what “Do Not Track” means in this context. Like many websites and online services, we currently do not alter our practices when we receive a “Do Not Track” signal from a visitor’s browser. To find out more about “Do Not Track,” you may wish to visit <http://www.allaboutdnt.com>.

### **Consent and Use of Your Information**

We use the information that we collect from you to provide our services to you. When you provide us with personal information to complete a transaction, verify your credit card, or place an order, we understand that you consent to our collecting it and using it for that specific reason only.

In addition to this we may use the information you provide us for one or more of the following purposes:

- To provide information to you that you request from us relating to our products or services.
- To provide information to you relating to other products that may be of interest to you. Such additional information will only be provided where you have opted-in to receive such information.
- To inform you of any changes to our website, services, or goods and products.
- If we ask for your personal information for a secondary reason, like marketing, we will ask you directly for your express consent.

We never give your details to third parties to use your data to enable them to provide you with information regarding unrelated goods or services.

### **Storing Your Personal Data**

By providing your personal data to us, you agree to this transfer, storing, and processing. We do our utmost to ensure that all reasonable steps are taken to make sure that your data is stored securely. These procedures include, but are not limited to, encryption, passwords, and physical security. We also limit access to any personally identifiable information we receive to employees who need access to that information in order to do their jobs.

Unfortunately, sending information via the internet is not totally secure and on occasion, such information can be intercepted. We cannot guarantee the security of data that you choose to send us electronically, sending such information is entirely at your own risk.

## **Storage of Payment Details**

We do not store credit card details nor do we share customer details with any third parties.

## **Disclosing Your Information**

We only share your personal information with trusted service providers under contract who help with our business operations. These include Infusionsoft, PayPal, and Wix. You can learn more about their privacy policies by visiting [Infusionsoft's website](#), [PayPal's website](#), and [Wix's website](#).

We may also share aggregated non-identifiable information about our general readership with third parties in order to help market our products and develop new vendor and customer relationships. Such third parties have access to personal information as needed to perform their functions, but they are not allowed to use it for other purposes. We do not sell or rent personal information collected through our website to anyone.

We will not disclose your personal information to any other party other than in accordance with this Policy and in the circumstances detailed below:

- In the event that we sell any or all of our business to the buyer.
- Where we are legally required by law to disclose your personal information.
- To further fraud protection and reduce the risk of fraud.

## **Third-Party Links**

On occasion, we include links to third parties on this website. While we seek to link only to sites that share our high standards and respect for privacy, where we provide a link it does not mean that we endorse or approve that site's policy towards visitor privacy. By accessing other third party websites through our site, you are consenting to the terms and privacy policies of those websites. You should review their privacy policy before sending them any personal data.

## **Texas Privacy Rights**

Under sections 552.021 and 552.023 of the Texas Government Code, you have a right to review or receive copies of information about yourself, including private information. However, Inner Divine Alchemy may withhold information for reasons other than to protect your right to privacy. Under section 559.004 of the Texas Government Code, you are entitled to request that Inner Divine Alchemy correct information that Inner Divine Alchemy has about you that is incorrect.

Texas law allows Texas residents to ask companies with whom they have an established business relationship to provide certain information about the companies' sharing of personal information with third parties for direct marketing purposes. We do not share any Texas consumer personal information with third parties for marketing purposes without consent.

Texas customers who wish to request further information about our compliance with this law or have questions or concerns about our privacy practices may contact us using the contact information below.

### **Users Only of Legal Age of Majority**

Our site is intended for a general audience over 18 years of age and is not directed to children under 13 years of age. We do not intend to collect personal information as defined by the U.S. Children's Online Privacy Protection Act ("COPPA") ("Children's Personal Information") in a manner that is not permitted by COPPA, and for any children's or mixed-use portions of our site (if any) we will comply with COPPA. If you are a parent or guardian and believe we have collected Children's Personal Information in a manner not permitted by COPPA, please contact us at the email address listed below (Attention: Legal) and we will remove such data to the extent required by COPPA.

Parents may want to consider commercially available parental control protections to limit what minors can access online and/or monitor their minor children's online activities.

Examples include: [www.netnanny.com](http://www.netnanny.com); [www.webwatcher.com](http://www.webwatcher.com) and [www.sentrypc.com](http://www.sentrypc.com). We do not endorse these or other services and are not responsible for them.

### **Review and Correction of Your Information**

You may review and edit the information we collected about you at any time by contacting us at the email address listed below. To better protect your privacy and security, your email address must match the email address used to establish your account. We use this procedure to better safeguard your information.

If your information has been shared with a third party, as described elsewhere in this Policy, then that third party has received its own copy of your data. If you have been contacted by one of these third parties and wish to correct or delete your information, please contact them directly.

### **Visitors from the European Economic Area and the Privacy Shield**

This website is hosted and operated in the United States ("US") and elsewhere in the world. By using our site, you are consenting to the transfer of your personal information to the US. If you are accessing our site from outside the US, please be advised that US law may not offer the same privacy protections as the law of your jurisdiction.

We protect all data transferred to the third parties by entering into contracts with the third party ensuring that your data is only processed for the limited and specified purposes consistent with your authorization. We will require that the third party recipient take all reasonable and appropriate steps to ensure that the third-party recipient effectively processes the personal information. Upon request, we will provide a summary or a representative copy of the relevant privacy provisions of our contract with the third-party recipient.

## **Contacting Us**

Please do not hesitate to contact us regarding any matter relating to this Policy via email at [innerdivinealchemy@gmail.com](mailto:innerdivinealchemy@gmail.com).